


4th Annual Virtual Women in Leadership Summit

November 16-26, 2020

For more information, visit mycspn.com/women-in-leadership

Hosted by:  CSPN

VIRTUAL SUMMIT A SUCCESS!

CSPN's 4th Annual Women in Leadership Summit was hosted virtually over 10-days on the Digital Learning Platform, *Brightspace*. This inclusive Summit brought together over 30 organizations and 200+ business leaders and professionals from 10+ industries to celebrate, learn, and collaborate - all from the comfort of their own home.

CSPN was proud to support the registered Canadian charity, *Up With Women*, that is dedicated to helping recently homeless and at-risk women to build sustainable, prosperous careers and businesses with the aim of permanently exiting poverty. A portion of each ticket sale was donated to *Up With Women* to support their program and participants.

Over the 10-days, attendees were immersed in 8 **Skill-Builder** presentations facilitated by experienced leaders and professionals who inspired attendees with thought-provoking content from diverse perspectives on wellness, mindfulness, collaboration, innovation, networking, mentoring, and personal branding. A very special thank you to our Skill-Builder Sponsor, **The Ontario Association of Certified Engineering Technicians and Technologists (OACETT)**, and our speakers:

BARBARA DEVINE

Personal Branding and Business Coach

DAVE WILKIN

Founder, Ten Thousand Coffees

DR. GAIL LEVITT

President, Levitt Communications Inc.

DR. GILLIAN MANDICH

Keynote Speaker & Happiness Expert

GLAIN ROBERTS-MCCABE

Founder & President, The Roundtable

JENNY KRUGHKOV

Wellness Coach & Public Health Nurse & Speaker

LILLIETTE DAVIDSON

VP, Business Management & Development, Ontario Pharmacists Association

SABRINA SDAO

Human Capital, Deloitte

To provide another level of engagement, CSPN incorporated **4 Networking Sessions** that were designed to enable attendees to broaden their knowledge, cultivate their networks, identify new industry opportunities, and grow professionally. Each session was created in support of specific groups including *Women in Sales*, *Women in Customer Service*, *New Leaders*, *Director & C-Suite Level Leaders*, and *Supervisors & Managers*, and were facilitated by members of our trusted Advisory Council.

FIRESIDE CHAT

Jessica Cryer, one of CSPN's Managing Partners, hosted an engaging fireside chat with **Sevaun Palvetzian, Chief Communications Officer at Rogers Communications** on *Moving Up and Across the Ladder: Maintaining Career Trajectory and Impact While Shifting Industries*.

Sevaun shared insightful, authentic advice on how she overcame obstacles and progressed throughout the journey of her career in addition to advice for leaders at all levels of organizations.

Attendees thoroughly enjoyed Sevaun's unique perspective on professionally sustaining momentum and growth, especially during times of challenges and change, to lead for success.

AWARD CEREMONY

Each year, the Women in Leadership Summit includes an Awards Ceremony designed to recognize the tenacious, impactful, and successful industry leaders who have worked hard to strengthen their brand, their community, and advance the customer experience industry.

CONGRATULATIONS to all nominees who were selected as an award winner. The roster was filled with true, authentic leaders who have achieved great success!

CSPN presented **17 awards** in total, with 2 of the categories, the Emerging Leader and Customer Experience Advocate, being presented to multiple winners.

CUSTOMER ENGAGEMENT LEADER
Vicki Simons, Parkland Corporation

EMPLOYEE EXPERIENCE LEADER
Ana Estrada, Paragon Securities

ENTREPRENEUR OF THE YEAR
Jennifer Bradbury, DRMG

GLOBAL INFLUENCER
Sarah Jordan, Mastermind Toys

INSPIRATIONAL LEADER
Amy Izzard, Oticon Canada

LEADER IN CHANGE MANAGEMENT
Nadia Kassam, Sobeys

LEADER IN DIVERSITY & INCLUSION
Melanie Christou, Ethoca

LEADER IN INNOVATION
Lorri Rowlandson, BGIS

LEADER IN PEOPLE & CULTURE
Michelle Solski, City of Brampton

LIFETIME ACHIEVEMENT
Lili Fournier, ZOLAR Entertainment

MENTOR LEADER
Karyne Steele, ReSound Canada

MILLENNIAL LEADER
Rhonelle Bruder, Project iRise

ORGANIZATIONAL LEADER
Sandra Tomassini, Apotex Inc.

TECHNOLOGY LEADER
Sara Schmidt, AFSC

THOUGHT LEADER
Fariba Rawhani, Teranet

To view all the Nominees, Winners and their Acceptance Speeches, please [click here](#).

Special thank you to our workshop facilitators, speakers, sponsors, award nominators and nominees, judges, and Advisory Council for supporting CSPN and making this a successful event.