

# WOMEN IN LEADERSHIP 2020 NOMINATION FORM

## Individual Nomination Form

Nominator Name <input style="width: 95%;" type="text"/>	Email Address <input style="width: 95%;" type="text"/>	Phone Number <input style="width: 95%;" type="text"/>
Nominee Name (as to appear on trophy) <input style="width: 95%;" type="text"/>	Email Address <input style="width: 95%;" type="text"/>	Phone Number <input style="width: 95%;" type="text"/>
Nominee Company Name <input style="width: 95%;" type="text"/>	Nominee Position Title <input style="width: 95%;" type="text"/>	Award Categories <input style="width: 95%;" type="text"/>
Why are you nominating this person for this award? <div style="border: 1px solid black; height: 150px; width: 100%;"></div>	What are this person's key accomplishments? <div style="border: 1px solid black; height: 150px; width: 100%;"></div>	Nominee's Bio & Additional Comments <div style="border: 1px solid black; height: 150px; width: 100%;"></div>

For award category descriptions, please [click here](#).

### Submission Guidelines

- Submissions must be legible. Each section must be clearly identified
- Self-nominations are accepted
- Nominations are due by October 31, 2020. Send completed nomination forms via email with all documentation to [info@myCSPN.com](mailto:info@myCSPN.com)

### Additional Submission Requirements

Submit a high-resolution headshot of nominee and company logo (This information will be used during the Awards Ceremony and may be posted on the myCSPN.com website and various social media platforms)

- High Resolution Head Shot of Nominee Picture Submitted
- High Resolution Company Logo Submitted

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## Customer Engagement Leader Award

This person is all about the customer. Their number one priority is making sure the customer is actively engaged with the company and that their team(s) is providing an excellent experience throughout the entire customer journey. They have had tremendous impact on improving their team(s)' capabilities and improving customer engagement. They support their team(s) in any way they can and encourages them to become more customer-centric on a daily basis. This is someone in a managerial/leadership position with direct customer engagement responsibilities.

## Emerging Leader Awards - 35 and under - OPEN TO ALL

This person is inspiring, hardworking, and a strong leader with high ambitions and futuristic vision. The team has high regards for this individual and for their work, they appreciate their management style and look for their input. They are someone who has high potential in becoming something great and you trust that they will get there one day. You believe in their capabilities as an emerging leader and amazed by their work ethic, impact and efforts.

The award will be presented to the candidate who has demonstrated growth, a commitment to career development and an ability to take leadership roles and overcome obstacles during the past 12 months.

## Entrepreneur of the Year Award

This award showcases a forward-thinking entrepreneur who has recognized a new market, product, service, technological advancement or opportunity and led the way. They have demonstrated outstanding leadership within their company and has set standards for originality, quality and successful management.

## Customer Experience Advocate - OPEN TO ALL

This category recognizes an individual (male or female) who has demonstrated leadership in initiating CX Strategy within their organization.

Someone who:

- Is a true Customer Champion.
- Thrives in a team environment.
- Is able to influence the belief system of their peers and/or subordinates.
- Can respectfully challenge and provide feedback to leadership.
- Has a strong internal network and can work across organizational lines.

Nominate a leader in any of these industries:

- Finance & Insurance
- Education
- Automotive & Transportation
- Public Sector
- Lifestyle
- Medical
- Technology
- Not-for-Profit

## Employee Experience Leader Award

This person helps others love their job, remain engaged, and encourages them to give their 100% effort. They are likely someone who welcomes ideas and suggestions from their team, encouraging them to remain active in their work and feel like they add value to the organization through their efforts. Their team looks forward to coming to work and they help increase their motivation. They want their team to use their capabilities, realize their potential and grow. This person could also be one who thinks of new ways to engage employees, creating a plan and implementation strategy to help them do so.

## Global Influencer Award

This award recognizes a leader who is recognized for breaking down barriers in their industry with documented success. They believe in empowering women to follow in their footsteps. They are a visionary leader of an international or global corporation. Their significant contribution to the betterment of their community locally, nationally and globally.

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## **Inspirational Leader Award**

This individual inspires their team and people to reach great heights of performance and success. They drive vision, exudes positivity, and communicates effectively to create an encouraging environment of collaboration, team excellence, and ideation.

## **Leader in Diversity & Inclusion Award**

This award recognizes a passionate, inclusive, and welcoming leader whose efforts to promote and raise awareness about diversity and inclusion have had a tangible, positive impact within her organization and/or the community. Their passion and commitment to diversity and inclusion is contagious; they are a role model who inspires action in others. This category recognizes a person who not only lives and breathes diversity and inclusion in their own daily actions, they foster an environment within which others around them also embrace it.

## **Lifetime Achievement Award (Public Sector)**

This award honours a leader who has dedicated their career to exceptional leadership, service and has a passion for customer excellence over a significant period. Through both their actions and contributions, they have made noteworthy and outstanding contributions to the field of customer experience and have had a career of empowering employees through professional development. This person has consistently exemplified and demonstrated the core values of helping employees be great at what they do. As well, they have been a known industry pioneer of the customer service experience, sales, management, leadership and personal excellence areas.

## **Leader in Change Management Award**

This person is constantly supporting organizational change activities, is futuristic, and propels others to change and reach company goals. Additionally, this individual is a leader and advocate of change within their company and team(s). They provide leadership, coaching and guidance to their team to help ease transitions and increase the rates of adoption for change. They communicate effectively in letting others understand and envision the impact and need for change. They have a clear vision for change and engages employees to work collaboratively and inclusively with team members to create the change and influence positive outcomes.

## **Leader in Innovation Award**

This individual is known for productively implementing new technologies and solutions with a following that matters. This award recognizes the creativity combined with the functionality towards solving a conflict or supporting research, thought leadership, manufacturing, technology or team well-being.

## **Lifetime Achievement Award (Private Sector)**

This award honours a leader who has dedicated their career to exceptional leadership, service and has a passion for customer excellence over a significant period. Through both their actions and contributions, they have made noteworthy and outstanding contributions to the field of customer experience and have had a career of empowering employees through professional development. This person has consistently exemplified and demonstrated the core values of helping employees be great at what they do. As well, they have been a known industry pioneer of the customer service experience, sales, management, leadership and personal excellence areas.

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## Mentor Leader Award

This leader loves to help others advance in their careers, give advice based on personal experiences, and guide others. They have provided mentorship for many women and men within the industry and helped them navigate their way and surpass their struggles.

This is typically someone within and outside the organization who admires and aspires to learn from and genuinely supports the professional development of others.

## Organizational Leader Award

This award recognizes a leader who is respected and noted as an outstanding leader committed to excellence. They are a leader who promotes positive change in the community and workplace, and a professional business professional who creates and opens opportunities.

## Thought Leader Award

This award recognizes an individual who has set their goals as an entrepreneur to create a vision for their company on a global platform. They are a thought leader and visionary with a mindset able to adapt to change. They have proven examples of success with established national, international and global platforms.

## Millennial Leader Award

This award recognizes an individual who makes an impact through personal involvement in business, community projects, and volunteering. They are an exemplary role model breaking barriers and traditional silos with proven business success. They are a young person of influence and inspiration in their community.

## Technology Leader Award

This award honours a leader who has successfully implemented technology solutions that made a notable impact on business. They work in a position that has offered opportunities to utilize leadership skills to leverage technology or works for a technology company where they accelerate at leadership and innovation and has worked on projects that require technical knowledge.