

# **Common Currency**



A flexible, team-based experience that aspires to increase the mindset and mechanics of communication, negotiating, strategic planning, decision making, problem solving, resource sharing



### **OVERVIEW**

Is it really possible to practice the strategies of competition and cooperation at the same time? Yes! Around the world production teams, research and development groups, and marketing teams all are benefiting from the power of cooperative-competition.

What is cooperative-competition? When teams act with a competitive spirit that motivates them to put forth their best efforts while cooperating on the achievement of similar goals, you've got cooperative-competition. Common Currency uses the concept of cooperative-competition among teams to stress the importance of group interdependence. Success requires that each group rely on collaboration with others to exchange information and resources. Thus, teams gain an understanding of the beneficial nature of competitiveness as they strive to do their best, while maintaining good working relationships with other groups.

## **OUTLINE**

All group interactions involve both task (outcome) and relationship (process) skills. Common Currency is an excellent tool to address all aspects of teamwork and strategic planning, including leadership development, open communication, conflict resolution, principled negotiation, problem solving, managing change, and decision making.

Your team represents one country in a group of remote countries. Each independent country uses a similar currency of Colour Coins, but their values vary from country to country.

## **OUTCOMES**

This learning experience is flexible, team-based and utilizes a wealth of interpersonal and group-process skills. It especially useful for increasing the mindset and mechanics of communication, negotiating, strategic planning, decision making, problem solving, resource sharing, and more.

### Popular takeaways:

- Teach teams the value of cooperative-competition
- Stress the importance of group interdependence
- Gain an understanding of the beneficial nature of competitiveness and decision making
- Discuss the critical issues involved in managing change effectively

#### PARTICIPANT FEEDBACK

"I really enjoyed how well designed the program was. All the different challenges, puzzles and scenarios were very well thought out. Our entire team has been talking about the event for the past two days and we are planning on using some of the communication models in our team meetings – thanks Corey."

Let's build your team for - fast-tracking, fundamentals or fun - today!

Have some questions, special requests or need a quote? Call our Team Specialists to get started.

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